



#### Today's Agenda:

1. Welcome and introductions

Poll – Where are you calling from?

5 minutes

2. What is the Workforce CoP?

Justin Collins & Corey Zetts, Workforce Development CoP Co-Chairs
5 minutes

3. Introduction to Today's Webinar and Speakers

Laate Olukotun, NextFab

5 minutes

4. Sacramento Case Study

Gina Lujan & Eric Ullrich, HackerLab; Carol Pepper-Kittredge, Sierra College 10 minutes

5. Facilitated Question and Answer Session

Laate, Gina, Eric, Carol, Justin, Corey

15 minutes

6. Audience Question and Answer Session

Please type your questions into the Questions box in your Control Panel

15 minutes

7. Thank you!



#### The Urban Manufacturing Alliance

UMA is a coalition of 500 members across 150 cities that are sustaining and growing manufacturing in urban centers. Through Gatherings, original research, policy development, and our Communities of Practice, UMA is working to ensure that cities continue to be places where we make things.

Manufacturing matters, and it matters deeply to the health and vitality of cities. A strong urban manufacturing base supports innovation, sustains living-wage jobs that provide a crucial pathway to the middle class, and promotes workforce inclusion.



What is a CoP: A mechanism for our members to easily access each other's expertise and drive the creation of resources.

#### **UMA's Four CoP's include:**

- Equity
- Land Use Policy and Real Estate
   Development
- Workforce Development
- Local Branding



# Thanks to our Workforce CoP Advisory Board

Mike Slezak – Jane Addams Resource Center, Chicago Claire Michaels – SFMade, San Francisco **Stephen Tucker** – Partners for a Competitive Workforce, Cincinnati Steve Charters – Made in Montreal, Montreal

# **Making Community**

The Secret Sauce For Creative Spaces



### Gina Lujan

Founding CEO Hacker Lab

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# In 2012 Hacker Lab was created by a Meetup.

30 people showed up to our very first Meetup ever. The ideas and excitement shaped our culture by seeding grassroots from the very beginning.



# What Happened

We moved into a 10k sq ft space in 6 months with no funding with the power of community!

We now host 50 classes a month. Have 2 locations & are expanding into 4 in less than a year.

We are contracted by academic institutions, corporations & government orgs.



## **Community Does?**

So what is the value of seeding and fostering community?

#### → Awesome Energy

A vibrant community creates amazing positive energy that helps boost creativity.

#### → Sense Of Ownership

Community brings about a deep care for the space and the desire to roll up your sleeves.

#### → Ideas

With a vibrant community, ideas are constantly flowing.

## **Community Building Practices**

Here are some best practices for growing a vibrant community.

- Foster talents and raise leaders
- Practice an all inclusive mindset
- Respect and cultivate bright ideas
- Be a connector of talents and resources
- Bring people together often with community building projects and events.





Thank you!
www.hackerlab.org
BUILD CODE UNITE







## Let Me Develop



# Let Me Make An Impact





Let Me Explore



### What Can Go Right?





Students become educational change agents

Students become teachers and leaders

Faculty deliver integrated curriculum





### **Question & Answer Session**

To ask a question **type your question** under the "Question" section on your control panel and <u>we</u> will read your question to the group. Please include your organization with your question.



Gina Lujan



Carol Pepper-Kittridge



Eric Ullrich



Laate Olukoton



Corey Zetts



**Justin Collins** 



# Thank you!

Join us: urbanmfg.org/get-involved