Who we are how we got here?

- **Andrew Stettner, Senior Fellow, The Century Foundation**, a progressive, nonpartisan think tank that seeks to foster opportunity, reduce inequality, and promote security at home and abroad. Andrew: Born Detroiter now in Washington DC.

- **Lee Wellington, Executive Director, The Urban Manufacturing Alliance**: The Urban Manufacturing Alliance is a national coalition of over 800 organizations build robust, environmentally sustainable, and inclusive urban manufacturing sectors. Lee: Lifelong New Yorker.

- **High Wage America Tour**: A collaborative effort engaging hundreds of stakeholders to find inclusive solutions for manufacturing communities.

- Video: https://m.youtube.com/watch?v=YrOjzDZcPLQ
Seizing the Opportunity for Industry and Inclusion

Challenge
● Communities of color historically counted on manufacturing but lost faith in its ability to provide stable, well-paid careers.
● Manufacturers need to replenish their ranks, but not yet inclusive of today’s workforce.
● Technological revolution changing demands.

Opportunity
● Exciting new urban partnerships, between communities and companies to educate, place and support people of color in manufacturing.
● Learn from leading practitioners on how we can forge a robust, inclusive future for manufacturing.
Industry and Inclusion National Cohort

**What:** Learning community of leading urban education and workforce programs focused on Diversity, Equity and Inclusion.

**Who:** Organizations including Manufacturing Renaissance that utilize industry-recognized credentials in robust partnerships with employers, education, and communities of color.

**Benefits for participants:** Capacity building through engagement with peers and experts, alongside national exposure.

**Impacts:** New action research to advance the fields of workforce development and equitable job growth.

**Timeline:** Application is due on Tuesday February 18 5pm eastern and cohort will launch April 20th in Milwaukee, and conclude with a final report in June 2021.

---

Total Firm and Manufacturing Firm Ownership for Firms with Paid Employees and Population by Race/Ethnicity in Illinois, 2012

Data Source: 2012 Survey of Business Ownership (SBO) and 2012 American Community Survey, U.S. Census Bureau.
Who can apply?

We are looking for applicants who:

- Train people in production/manufacturing skills for your own company or for other companies.
- Has work rooted in urban communities that provide services to communities of color, and/or a deep commitment to building more equitable economies.
- Primarily work with individuals aged 16 and up.

Applicants to the RFP could include:

- Organizations that deliver education and training programs using industry-recognized credentials and build strong partnerships with community organizations, manufacturing employers and educational institutions.
- Organizations that build pre-apprenticeship pipelines for people of color into apprenticeship programs, including manufacturing.
- Programs, situated in higher education institutions, but with a key mission and pipeline into communities of color and non-traditional college students.
- An individual organization or a group of organizations that provide workforce development training or curricula to manufacturing companies.
- Organizations that are helping workers become competitive in the face of automation.
- Organizations that have provided production/manufacturing workers with credentials that have in turn given those workers more economic mobility.
- Organizations that can show they have successfully promoted equity and inclusion through their work, or would like to do so in the near future.
What to expect

Cohort members can expect to receive the following from participating:

● See their professional knowledge fortified over the course of the year as they interact with one another in-person and online to highlight gaps in their education and workforce development ecosystems.

● Look deeply into successful approaches to local collaboration, and credentialing as strategies to create sustainable career ladders, and draft types of cross-sector strategies we believe are needed to address challenges facing the field broadly.

● Support the production of a blueprint for action based on our learnings to encourage federal, regional and industry leaders to take action.

● Ability to share written profiles of each member organization and your programs.

● Be supported by TCF’s and UMA’s networks, and by an Advisory Board of workforce and related experts.

● Receive a small participation stipend and costs covered for one organization member to attend our in-person meeting(s).
What to expect

What TCF and UMA expect from cohort members:

- Participate in periodic assessment conversations with TCF and UMA staff.
- Help organize a site visit for the TCF and UMA in your city.
- Attend online group meetings on a monthly or twice monthly basis (participation via video required).
- Present on your organization and current programs, in person and online.
- Attend our in-person convening on April 20-21 in Milwaukee.
- Complete any assignments and coordinate internal discussions with staff and other stakeholders, participate in research process, and help develop deliverables.
- Openly share your ideas with the other cohort members and Advisory Board.
- Engage appropriate stakeholders from your community to participate in activities, as needed.
- Contribute to the dissemination of all information, including development of publications, media related activities, and, as possible, conferences and related events.

We estimate that Cohort Members will spend 5-6 hours per month preparing for and participating in the Industry & Inclusion program. April will exceed that due to the in-person meeting, which is anticipated to be 1.5 days long (plus travel).
How to apply

Fill out the application: bit.ly/IndustryInclusionRFP

Important Deadlines:

● February 18th, 2020 - Application Submission Deadline
● March 2020 - TCF and UMA will review applications and select final participants by early March
● April 2020 - Cohort launches
● Save the Date: April 20th-21st, 2020 - Cohort meeting in Milwaukee (dates and location to be confirmed)
● Please email Katy Stanton, UMA’s Director of Programming and Operations with any questions: katys@urbanmfg.org
With a commitment to expand opportunities for education and job training, the manufacturing sector and communities of color can simultaneously address their respective employment and economic development needs.